

# hosting a fundraiser with groupraise



Contact: GroupRaise Customer Support Team | support@groupraise.zendesk.com



- 1. AN EMAIL NOTIFICATION WILL LET YOU KNOW WHEN A FUNDRAISER IS REQUESTED FOR YOUR LOCATION.
- 2. ACCESS THE GROUPRAISE DASHBOARD BY LOGGING INTO YOUR GROUPRAISE ACCOUNT.
- 3. ACCEPT/DENY/RESCHEDULE FUNDRAISER REQUEST
- 4. HOST THE FUNDRAISER ON THE DATE ESTABLISHED
- 5. REPORT THE TOTAL SALES AFTER EVENT OCCURS
- 6. RINSE AND REPEAT!

# 4 tips to make your fundraiser successful

- 1. RESPOND TO REQUESTS WITHIN 24-48 HOURS Our data shows you will have 20% more sales when quickly responding to requests.
- 2. MARK FUTURE EVENTS ON YOUR CALENDAR Always mark your store calendar with upcoming fundraisers, you will also receive an automated phone call the day of event.
- KNOW WHEN TO STAFF ACCORDINGLY Using the GroupRaise fundraiser messenger ask the fundraiser contact what time in the day they expect their followers to arrive. Schedule your labor based on this information.
- REPORT EVENT SALES WITHIN 72 HOURS Closing the feedback loop is key to a great experience for the groups, the first thing they want to know when walking out of the restaurant is the donation amount.

- Can't find the answer? GROUPRAISE CUSTOMER SUPPORT TEAM SUPPORT@GROUPRAISE.ZENDESK.COM ALSO VISIT OUR HELP CENTER FOR MORE INFORMATION: WWW.GROUPRAISE.COM/HELP

### access your groupraise account



Request a date for your group at a local restaurant who cares.

Spread the Word



Get the word out on social media and confirm your meal with RSVPs.

Eat & Raise



Have a deliciously awesome group meal where the restaurant donates back a % of sales to your cause!

- AN EMAIL NOTIFICATION WILL HIT YOUR INBOX WHEN A GROUP REQUESTS A FUNDRAISER.
- VISIT WWW.GROUPRAISE.COM
- 3. ENTER USERNAME (EMAIL) AND PASSWORD TO ACCESS YOUR GROUPRAISE DASHBOARD

GroupRaise will always notify you of important updates via email.

PRO TIP Ensure your email is up to date and add notifications@groupraise.com to your contacts to keep our emails in your inbox and out of your junk/spam folder.

# the groupraise dashboard

irou	ıpRa	aise S	iche	dul				
		Marc	h			Pending Fundraiser Requests	Upcoming Fundraisers	Outstanding Reports
n Mo	<b>n Tu</b>	e Wed	Thu 2	Fri 3	Sat 4	Dynamic Dance leam Location in Los Angeles March 30	Elementary PIA Location in Los Angeles March 9	AIPRA Omega Epsilon Location in College Station March 6
6	7	8	9	10	11	Elementary PTA Location in Los Angeles April 11	Honor Society Location in Houston March 9	Softball Location in Los Angeles February 24
13	14	15	16	17	18		Middle School PTA Location in Houston	
20	21	22	23 30	24 31	25	(1)	Public Library Location in Los Angeles	3
							Phi Alpha Delta Location in College Station	C
							See All 35 Upcoming Fundraisers	
							$\bigcirc$	See All Fun
My S ents I	upp Host	ed 99	4			Estimated Customers 9912	Total Event Sales \$79,296.27	Total Funds Raised \$19,824.13
Dam Ir res 3 locat	pai staur	gns ants a 5 days	of the	week.	these	e campaigns: (View Details)	Locations You currently host fundrais Restaurant 123 N Street in Houston, Restaurant 777 Road in Los Angeles Restaurant 456 SW Hwy in College S	ers at these locations: TX s, CA Station, TX
Acco	unt	Info					Account Plan	
er Inf	orma	ation					Plan Information	
		N	ame	John S	Smith		Name Flat F	Price
	Pho	Ei one Nun	mail nber	john.s 555-12	mith@re 23-4567	staurant.com	Description Flat F	vrice Per Event \$39 w Payment Receipts
		for man of	tion					
mpar	ny Int	orma	lion				Payment Methods	

The GroupRaise Dashboard is your hub for all things GroupRaise, here you can view

- 1. PENDING FUNDRAISER REQUESTS Click on events in this section to review details, accept/ deny fundraiser requests, or reach out to the organizer for clarification.
- 2. UPCOMING FUNDRAISERS Accepted events are displayed in this section. Click through to the Meal Management Page to reach out to the group, check on their progress, or reference event details.
- OUTSTANDING REPORTS Once completed, report sales by clicking on the event link in this section.
- 4. MY SUPPORT Summary of key usage stats and accomplishments.
- CAMPAIGNS View days and times available for groups to request on your current fundraising schedule

### accepting a fundraiser

#### FROM THE GROUPRAISE DASHBOARD SELECT A PENDING FUNDRAISER REQUEST

lequ	ieste	d Da	te		1		Group Details			Event Status: Pending	
lequ	ieste	d Tir	ne		1			Group Name	Elementary PTA		
:00pr	n - 8:0	0pm						Organizer	Leslie Groupraiser		
Sun	Mon	Tue	April Wed	Thu	Fri	Sat		Description	Parent-Teacher Asso and students, raises in funds and organizes	ciation supports our teachers money for our school, and	
26	27	28	29	30	31	1	Attendance	Nonprofit	Elementary PTA	events unoughout the year.	
2	3	4	5	6	7	8	75	Donation Address	789 Woodhaven Lane Los Angles, CA	2	
9	10		12	13	14	15		Tax ID Form	Click to View		
16	17	18	19	20	21	22	Location Details				
23	24	25	26	27	28	29		Restaurant		Average Price	
30	1	2	3	4	5	6	Reslaurant	777 Road, Los An	geles, CA	S S Donating Back	
							Location Policies <ul> <li>A group coordinator r</li> </ul>	nust be present 15-20	) minutes before the ev	<b>2 3 70</b> ent.	
							Step	1 of 2		Decline Request?	
								t			

### Review the following details for each fundraiser

- Group name, organizer, and group description
- Estimated attendance
- Date requested

#### If All Looks Great

- 1. Click the big green button "Accept" Step 1 of 2 (fundraiser is not yet confirmed)
- 2. After clicking "Accept" you will be taken to the confirmation page

#### If you need to reschedule a fundraiser

- 1. Use the event messenger, email, or a quick phone call to contact the group about rescheduling
- 2. Decide on New Fundraiser Date before the request expires in 7 days
- **3**. Accept the fundraiser and then use the "Reschedule" button to reschedule the fundraiser to the agreed upon day (check page 7 for further details)

## accepting a fundraiser (continued)

#### CONFIRMATION OF FUNDRAISER ACCEPTANCE

DESCRIPTION GroupRaiser on: Tuesday April 11 Hosted by: Elementary PTA	QUANTITY 1	PRICE 1 Credit	TOTAL 1 Credit
GroupRaiser on: Tuesday April 11 Hosted by: Elementary PTA	1	1 Credit	1 Credit
Restaurant			
Address: 777 Road Los Angeles, CA			
Phone: 555-1234567			
Email: john.smith@restaurant.com			
I Event Credit	Accept	Fuent	

After hitting "Accept Event" the fundraising group will receive an email notification with confirmation of request, they will now begin marketing the fundraiser.

### Group's Meal Page

Groups will use this page to gather RSVPs for the fundraiser and also use the different tools available to share, email, tweet, the upcoming fundraiser.

	Come Support: Elementary PTA	Officially Confirmed
	Come eat with us and support the cause!	
A Charles	Restaurant	Es alla
	Tuesday April 11 5:00pm-8:00pm	
	777 Road Los Angeles, CA	ů
	Donating Back: 25%	
	Organizer: Leslie Groupraiser	
	Share on <b>f</b>	

**NOTE** Fundraisers must receive 20 RSVPs at least 3 days before the scheduled Event Date to become Confirmed (unless Waived by you.) \*Based on testing, K-12 and Church Groups are exempt from meeting this RSVP minimum.

### rescheduling a fundraiser

If, for any reason, an accepted GroupRaise Fundraiser needs to have its date or time adjusted, you can do so on the Meal Management Page. Navigate to the Meal Management Page by finding and selecting the correct upcoming fundraiser on your dashboard. Once there, click on the "Reschedule" button under the Fundraiser's current time.

ts	Upcoming Fundraisers Elementary PTA Location in Los Angeles March 9 Honor Society Location in Houston March 9 Middle School PTA Location in Houston	<b>M</b> Tu <b>M</b> 5:0	iroupRaise Fundraiser eal Date esday April 11 eal Time D0pm - 8:00pm	GroupRai Meal Date ( 04/11 Meal Time Start	se Fundraiser 1 2 End
	March 9 Public Library Location in Los Angeles March 10 Phi Alpha Delta		Reschedule	05:00 PM	08:00 PM

- 1. MEAL DATE Change the day of the GroupRaise Fundraiser.
- 2. MEAL TIME **Optional:** Change the start and end time of the GroupRaise Fundraiser.

After you submit the new date and time, the organizer will be notified of the change via email. For best results, coordinate this change with the organizer of the fundraiser beforehand. This minimizes or negates any loss of attendance as a result of a date or time change.

### submitting a sales report

### 4 Quick Steps

- 1. Enter in Total Sales
- 2. Rate the Group from 1 5
- 3. Add optional additional comments
- 4. Click Submit Sales Report



Reporting of the final sales is the last step needed to complete the fundraising process, we use this information to provide accurate reporting data.

- 1. Make the check payable to the organization's name and send it to the address provided.
- 2. Enter total sales for the event.
- **3**. Give the group a rating from 1 (poor) to 5 (great) this information is not shared with the group.
- 4. Write a brief note about the group and your experience hosting the event.
- 5. Submit Sales Report

## congratulations!

Gre	upR	lais	e Do	nati	on l	Report	Denstien Amount: \$460.06					
Event Date Tuesday April 11 Event Time 5:00pm - 8:00pm							Donation Check Should Be Made To:					
							<b>Elementary PTA</b> 789 Woodhaven Lane Los Angeles, CA					
April Sun Mon Tue Wed Thu Fri Sat							Donation Amount \$163.06					
26	27	28	29	30	31	1	The donation check must arrive no later than: May 11					
2	3	4	5	6	7	8						
9	10	11	12	13	14	15	Group Details					
14	17	10	10	20	21	22	Group Name Elementary PTA					
10	11	18	19	20	21	22	Organizer Leslie Groupraiser					
23	24	25	26	27	28	29	Phone Number 555-5555					
30	1	2	3	4	5	6	Email Igroupraiser@pta.edu					
							Website http://www.pta.edu					
	F	es	au	ran	T		Description Parent-Teacher Association supports our teachers and students, raises money for our school, and funds and organizes events throughout the year.					
<b>Rest</b> 777 R	aura oad,	int					Nonprofit         Elementary PTA           Donation         789 Woodhaven Lane           Address         Los Angeles, CA					
Los A	ngeles	, CA	Greet				Tax ID Form Click to View					
Email Phon Dona Avera	ige Pri	123-4 ack	@res1 1567 25% \$8.00	auran	com		Total Sales         Donation Amount (25%)           \$652.24         1         \$163.06					
							Group Review (not visible to group) Amazing group! Would host again!					

1. After submitting the Sales Report, we will provide you with the donation breakdown and the donation amount due to the group/organization.



you simply have to mise and repeat: